



NAME OF THE GOOD PRACTICE/PROJECT

Musica Nostra Nitriensis - international music festival

Keywords:

Music festival, architecture, non-traditional concert venues, history, personalities of Nitra

The aim of the project:

Through classical music and top performers, to approach some interesting architectural monuments in Nitra and its surroundings in a different way, taking into account the historically significant personalities that lived there.

Partners:

European Wine Culture Forum
Music Centre

Project implementation time:

Annual event at the turn of September and October

Budget:

Music Center – approx. €15000, European Wine Culture Forum + sponsorships – approx. €15000
A total of about €30000

Granted by:

Various sources

Priority line/Specific objective: if it is related to a specific priority line or objective

Context: please describe the socio-economic context of the project (300-400 words)

Description: please describe the good practice (half a page)

This festival has the potential for many years of existence. It is extremely interesting for all generations. The event is non-commercial and does not generate a profit. Its scope is extremely attractive to all interest groups. Transnational professionalism guarantees transnational quality.

The event popularizes the Cyril and Methodius Route outside the city centers where high-quality culture usually does not penetrate, and it highlights the significance and meaning of the cultural route by presenting important personalities from the selected locations, e.g. Juraj Selepčeni Pohronec, artists, sculptors and creators of historical figures of Cyril, Methodius and Svätopluk, Július Bartfay and national artist Tibor Bartfay etc.). At the same time, it enables the general public – and especially the young generation – to get to know the cultural and historical monuments and historical themes.

Creation of a new kind of “sightseeing” with the help of classical music.

Creation of an attractive presentation format for the theme of Cyril and Methodius and their heritage in an experiential way. We do not consider the revenue and the generated income to be a benefit.

Making use of the *genius loci* of important architectural monuments, which escaped the attention of opinion-forming listeners of classical music – in the atypical locations nestled in the surrounding villages. The five concerts “relocated” the listeners into places directly related to the message of Cyril and Methodius, i.e. abandoned and unknown places, yet with international registration in CMS. The concerts are international and in addition to experienced performers they also open the possibilities for young musicians. Presentation of traditional gastronomy and viticulture.

Results: please describe the outcomes of the project (200-400 words)

Positive reactions of participants. Positive reactions of organizers. Making classical music performed by top performers attractive for all, visiting and promoting historical monuments, boosting interest in learning about history and historical themes.

Success factors: preferably this kind of information should be requested from partners involved in the good practice, please also add your insights. (300-500 words)

Limiting factors: preferably this kind of information should be requested from partners involved in the good practice, please also add your insights. (300-500 words)



Applicability and upscaling: based on success and limiting factors, and the context can this be applied in a different area? If yes, what are points that need to be taken into consideration? If no, what are the barriers? (300-400 words)
The connection to the cultural route is possible and desirable as part of the route leading through the regions neighboring with the Zlín Region. Coordination with the cultural activities of the Zlín Region is a prerequisite. If the above condition is met, it will be possible to flexibly meet the requirements of organized expeditions on the Cyril and Methodius Route.

Others: please provide pictures, links, references etc. related to the good practice, please make sure that all of the pictures are copyright free or have permission to be used on our website.

- Materials published specially for the concerts
- <https://hc.sk/pro-musica-nostriensis>



Horizon 2020

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