

# ForHeritage project: Excellence in heritage management in Central Europe

**Keywords:** cultural heritage, management, participation, implementation

**The aim of the project:** increasing the impact of previously funded projects about cultural heritage with promoting integrated heritage management engaging communities

**Partners:** Westpomerania Voivodeship; RRA LUR, Slovenia; City of Rijeka, Croatia; City of Cuneo, Italy

**Project implementation date:** 03/2020 - 02/2022

**Budget:** 867.000,00 €

**Granted by:** European Regional Development Fund

**Program:** Interreg CENTRAL EUROPE Programme

**Description:** The ForHeritage project connects and includes not only cross-border cooperation, it also promotes active involvement of different social perspectives from citizens, NGOs, business partners and community groups on state level of project partners and their input into preservation of cultural heritage.

The main objective of the project is to increase the impact of results from previously funded European projects in the field of cultural heritage management. In the 2014–2020 period, a number of projects have been implemented in the cultural heritage sector, however their results are known mainly to institutions taking part in the project. The final result is a step-by-step instructions and an applicable set of tools for better management of cultural heritage in regards to three perspectives of integrated cultural heritage management:

- Social perspective actively involves community groups, citizens NGOs and business partners
- Economic and financial perspective, where different sources of funding apart from public are raised
- Knowledge perspective, considering the importance of capacities of all stakeholders in efficient heritage management

The project used different approaches to review and adjust results from previous projects. ForHeritage project tested its approach on selected pilot sites with the aim of implementing integrative approach to heritage management, including local and regional stakeholders. This approach was, through participative process, transferred to wider territories and adapted on to a local and regional context. In parallel to this process, workshops with different levels of cultural heritage sector and cultural industries were organised to equip participants with tools for effective management of cultural heritage.

<https://www.interreg-central.eu/Content.Node/ForHeritage.html>

The graphic is a multi-column layout providing project details. On the left, it features the Interreg Central Europe logo and the slogan 'Excellence for integrated heritage management in central Europe' with a building icon. The middle section contains a map of Central Europe and the text 'WHAT WE DO' describing the project's goal to promote integrated heritage management. Below the map are statistics: 4 countries, 18 pilot sites, and 867.000,00€ budget. The right side lists 'WHO WE ARE' with partner names and logos from Poland, Slovenia, Croatia, and Italy. At the bottom right, there is a 'Who funds us' section and a 'DISCOVER MORE ABOUT ForHeritage' box with contact information and social media links.