

MESTUR: Analysis and management of the spatial and social impacts of urban tourism in Ljubljana and Maribor

Keywords: urban tourism, spatial impact, social impacts, management

The aim of the project: analysing social and especially spatial impacts of urban tourism in two selected cities in Slovenia

Partners: Faculty of Economics, University of Ljubljana; Faculty of Social Sciences, University of Ljubljana; Faculty of Philosophy, University of Maribor

Project implementation date: 07/2019 – 06/2022

Budget: 150.000,00 €

Granted by: Slovenia Research Agency

Program: Basic research project from Slovenian Research Agency

Context: researching urban tourism as a relatively new researched topic and its impacts on cities

Description: Basic research project focuses on researching social and spatial impacts of urban tourism in selected cities Ljubljana and Maribor. It is a Slovenian project that connects experts from various fields such as economy, social sciences, geography, spatial planning and landscape architecture. The main objective is addressed through two main research questions:

1. What are the spatial and social effects of urban tourism in cities?
2. What solutions do spatial planning and tourism management offer to mitigate the effects of urban tourism in cities, and what could the two fields offer in the future.

Along the basic overview of current urban tourism in selected cities, its future is also researched. Both questions are and will be further addressed through a combination of qualitative and quantitative methods, including an analysis of tourism statistics, a survey on the spatial behaviour and decision-making of tourists, workshops with representatives of public institutions and professions, and cartographic analysis.

The project is organized in four work packages and first three packages serve as a basis for developing model for sustainable management of urban tourism.

<http://arhiv.bf.uni-lj.si/oddelek-za-krajinsko-arhitekturo/oddelek/raziskovalno-in-strokovno-delo/projekti/mestur/delovni-paketi/>

