



Good practice: **Museum Bus**

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Keywords: Buzău County Museum, mobility, communities

Name of the project: Museum Bus

The aim of the project: to bring together the museum collection and the rural schools and communities from Buzău County.

Partners: Buzău County Museum, Buzău County Council (namely, the Buzau County Culture and Art Center), rural schools located within the Buzău County

Project implementation date: December 2019 - present

Granted by: Buzău County Council.

Context: The Museum Bus was created precisely to take the cultural and scientific message of the museum to all these educational institutions located in rural school units, with several thousand pupils who (for many and different reasons) have not been able to visit the collections of the Buzău County Museum.

Description:

Museum Bus is a museum in a minibus that respects display norms, uses elements and methods specific for a museum exhibition displayed within a real museum; contains showcases, complementary materials, dedicated lighting, support for photo-video and audio playback; is served by a curator.

For each trip, our museum provides free transport of the mobile collection. The museum minibus is accompanied by a curator, a member of the auxiliary staff and, of course, a driver. Objects, showcases and equipment are mounted on site visit positions by our staff.

The interaction with rural schools is done directly, through the request sent by them or by the representatives of the local authorities, to the Buzău County Museum, by mobile phone, e-mail address or Facebook.

The Museum Bus can be visited for free, being a project fully financed by the Buzău County Council. The visit will be organized according to the number of pupils and teachers, and locals may also participate as visitors. To monitor the activity, all those who visit the Mobile Museum will receive a free ticket at the entrance.

The objects displayed in the showcases, the explanatory panels, the photos and the presentation films illustrate aspects from the Archeology, History, Art sections, from the special collections "Dumitru Dan - the first Romanian globe-trotter" and "Buzău County Museum's Telephone Collection", the largest of this kind in our country. Also, visitors learn relevant information about the most important archaeological sites in Buzău County and discover what the archaeologist's research work means.





<https://www.muzeubuzau.ro/proiectul-museum-bus/>



<https://propagarta.ro/recenzii-comentarii/un-muzeu-ca-afara-doar-ca-la-buzau/>

Success factors: A central element of its success is partnership and broad support for the initiative among the Buzău County Council (through the Buzău County Museum). Another success factor is that it involves new ways of capitalise the existing local cultural heritage and the use of new opportunities in order to attract young visitors and isolated visitors (in terms of geographic and infrastructure accesibilities).

Applicability and upscaling: together with representatives of the County Council, the Buzău County School Inspectorate and the rural local authorities from Buzău County, a program of the mobile museum will be developed, which will reach all the localities of Buzău County.

Others:

<https://www.muzeubuzau.ro/proiectul-museum-bus/>



Horizon 2020

*This project has received funding from the European Union's
Horizon 2020 research and innovation programme
under grant agreement No. 870644*

www.SPOTprojectH2020.eu