



NAME OF THE GOOD PRACTICE/PROJECT

Open Day at the Nitra Castle

Keywords:

History, Nitra Castle, power center, presentation, monuments

The aim of the project:

The main goal of the project is to promote the work and legacy of St. Cyril and Methodius in our territory. Since Nitra and its castle was one of the centers of power in the Great Moravian Empire, the project seeks to make the sources relating to the 9th century, work of St. Cyril and Methodius, but also their legacy and followers, available to the general public.

Partners:

Roman Catholic Church - Nitra Diocese

Nitra Municipality

Nitra Self Governing Region

Project implementation time:

Annually on July 5 (St. Cyril and Methodius Day)

Budget:

€400

Granted by:

Various sources

Priority line/Specific objective: if it is related to a specific priority line or objective

Context: please describe the socio-economic context of the project (300-400 words)

The Open Day is part of the *Nitra, Dear Nitra* event. This event is visited every year by a large amount of people from near and far. Therefore, the Nitra Castle is an important component in the development of tourism in our region.

Description: please describe the good practice (half a page)

The project has been acclaimed positively for many years of its existence. It requires minimum financial costs, and it is an ideal way to reach out to as many potential future visitors as possible and spread awareness of our ancient history, which dates back to the roots of the Christian faith. Through it, we identify ourselves culturally in the work of St. Cyril and Methodius.

Results: please describe the outcomes of the project (200-400 words)

Quantitative: On this day, the Nitra Castle attracts a huge number of people keenly interested in visiting the Diocesan Museum, Bishop's Palace, St. Emeram's Cathedral and the adjacent premises in the church building. On average, 4000 visitors from various parts of Slovakia visit the Open Day every year.

Qualitative: the Nitra Castle is becoming widely known to the public and it is also visited outside the Open Day. This makes it possible to spread the awareness of and information about the work of St. Cyril and Methodius in our territory. This very information shapes the general awareness of our history. Some facts in this area are well known, but when approaching the visitors (mainly in the Diocesan Museum), we also try to dispel the myths that have been in circulation over the years, and we base our claims on the latest research that deals with this issue.

Success factors: preferably this kind of information should be requested from partners involved in the good practice, please also add your insights. (300-500 words)

The project is beneficial in terms of the development of tourism and spreading the awareness of St. Cyril and Methodius and their legacy. At the same time, the Nitra Castle is visited by a large number of visitors every year, which is a significant aspect in promoting the Cyril and Methodius Route.

Limiting factors: preferably this kind of information should be requested from partners involved in the good practice, please also add your insights. (300-500 words)



The Open Day is a single day - July 5. This event attracts huge crowds as entry to all accessible parts of the Castle is free. However, the Diocesan Museum with an entire exposition dedicated to Christianity in our territory is open all year round for a symbolic fee (€1/adult).

Applicability and upscaling: based on success and limiting factors, and the context can this be applied in a different area? If yes, what are points that need to be taken into consideration? If no, what are the barriers? (300-400 words)

The Open Day, which is traditionally part of the Nitra festivities *Nitra, Dear Nitra*, is a positive contribution to tourism in our city. The public view the opening of large parts of the Nitra Castle positively. Many visitors return even outside the Open Day and visit the expositions of the Diocesan Museum, which has artifacts from the 9. century, Great Moravia and the mission of St. Cyril and Methodius.

Others: please provide pictures, links, references etc. related to the good practice, please make sure that all of the pictures are copyright free or have permission to be used on our website.

- <https://tvnitricka.sk/den-otvorených-dverí-na-nitrianskom-hrade/>
- <http://www.biskupstvo-nitra.sk/den-otvorených-dverí-na-nitrianskom-hrade/>
- <https://www.facebook.com/events/1873384969394284/>
- <https://nitra.dnes24.sk/nitriansky-hrad-si-pozrieme-zadarmo-blizi-sa-den-otvorených-dverí-302514>

