



**NAME OF THE GOOD PRACTICE/PROJECT**

Nitra, Dear Nitra... Pribina and Cyril and Methodius Festivities

**Keywords:**

Nitra, cultural heritage, scientific result, experiential form

**The aim of the project:**

These festivities are one of the concrete ways to develop the activities aimed at boosting the interest in own history. It is a decisive factor in cultivating the relationship to one's own history - ignite the spark, make history attractive, provide the opportunity to symbolically "experience" significant historical achievements through the methods and forms of current life trends, and let the historical personalities "rise" from professional collections and publications. Engage the general public and popularize scientific facts related to the Great Moravian issues

**Partners:**

Nitra Self Governing Region, Roman Catholic Diocese of Nitra, Nitra Tourism Organization

**Project implementation time:**

The main program is 3-4 days long and it is held around June 5; the accompanying events are held throughout the year

**Budget:**

Nitra Municipality - €30000, Nitra Self-Governing Region - €10000, grants - approx. €4000, a total of €44000

**Granted by:**

Various sources

**Priority line/Specific objective:** if it is related to a specific priority line or objective

**Context:** please describe the socio-economic context of the project (300-400 words)

**Description:** please describe the good practice (half a page)

**Results:** please describe the outcomes of the project (200-400 words)

**Success factors:** preferably this kind of information should be requested from partners involved in the good practice, please also add your insights. (300-500 words)

Due to the nature of this project, the program is purposefully designed with no entry fees to all buildings and events held in the public spaces. The income of the providers of catering services, accommodation services, transport carriers and vendors/sellers at the fair cannot be registered by the coordinator.

In addition to the traditional forms of presentation of cultural heritage, special projects – with the "we put experience in people's way" approach – have a special place in the dramaturgy of the Festivities. In addition to live sculptures, a 3D streetpoint and creative interactive installations, the "Nitra Living Room", which was staged directly on the pedestrian zone, had a very good response from the audience. Thanks to the collaboration with the Nitra artists, an exhibition of the famous Slovak graphic artist Karol Felix was installed in the outdoor living room, with the visitors stopping over, sitting on the sofa with the author himself, and having a coffee and some chocolate. This installation was quite unexpected on the Nitra promenade, and it was accompanied by evening discussions at the Sword, which dealt with the Great Moravian themes incorporated in the Nitra pedestrian zone, the Great Moravian Astronomical Clock - a mapping-theatrical projection, the Great Moravian theater tetralogy, etc.

**Limiting factors:** preferably this kind of information should be requested from partners involved in the good practice, please also add your insights. (300-500 words)

weather

**Applicability and upscaling:** based on success and limiting factors, and the context can this be applied in a different area? If yes, what are points that need to be taken into consideration? If no, what are the barriers? (300-400 words)

**Others:** please provide pictures, links, references etc. related to the good practice, please make sure that all of the pictures are copyright free or have permission to be used on our website.



- <https://esrsi.rtv.s.k/clanky/actualidad/168984/celebracion-en-nitra-de-la-festividad-de-los-santos-cirilo-y-metodio>
- <https://mynitra.sme.sk/c/20861599/dnes-sa-zacinaju-mestske-slavnosti-nitra-mila-nitra.html>
- <https://nitraden.sk/troidnove-mestske-slavnosti-piatok-uzavrie-koncert-jany-kirschner-a-jelen/>
- <https://cestovanie.pravda.sk/mesta/clanok/475752-zacinaju-sa-troidnove-mestske-slavnosti-nitra-milanitra/>
- <https://www.teraz.sk/kultura/zaciatok-jula-bude-patrit-mestskym-slavn/329749-clanok.html>
- <https://www.teraz.sk/regiony/nitra-bodku-za-mestskymi-slavnostami/335484-clanok.html>
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- <https://mynitra.sme.sk/c/20864311/vecer-ludi-dobrej-vole-podporil-aktivity-nitrianskej-pobocky-usmevakodar.html>
- <https://www.rtv.s.k/televizia/archiv/13519/161066#29>
- <http://www.nadaciapramen.sk/2018/07/03/vecer-ludi-dobrej-vole>

